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See You In Venice?



Hi again,

This time I really will be brief!

I only really have one message for you in this edition and that message is that if you are not in Venice at the EFCLIN Congress from the 7th-9th May.....that is to say, next week, then I really think you should re-consider. Why? Quite simply the rest of the contact lens industry will be there...and that includes your competitors!

The EFCLIN Congress & Exhibition is something of a "red Letter" event for us here at Optimec - It always feels like our "home" show, even though on this occasion we'll be in the beautiful city of Venice. So, no time to waste here at the factory - the crates are packed, the shipment is ready and the Optimec team have their tickets...right now all roads (and canals) lead to Venice.

If you are going to be at the show make sure you stop by the



If you haven't yet made your arrangements to attend the 42nd EFCLIN Congress & Exhibition in Venice then I am reliably informed you just about have enough time left. The event this year takes place at the NH Laguna Palace Hotel from the 7th-9th May. Depending upon when you are reading this I reckon that's about a week away...no time to lose! The EFCLIN organisers have provided [this link](#) to their website where you will find "on line" registration under the "Congress" tab at the top of the page. Naturally as far as we are concerned it's a question of "the more the merrier" for the congress & exhibition - however, we understand that time is always at a premium at these events. If you would like to spend a bit more time talking in detail about what we are developing and how that fits with your ongoing requirements for lens metrology, we have a suggestion. [E-mail us here](#) with the date and time you'll be at the show and we'll do our best to organise a specific appointment for you to "test drive" the **JCF Digital** and spend time talking about how it and other developments we are working on can help you. Since its launch the **JCF Digital** has been causing quite a stir. If you would like to see what everyone is talking

Optimec booth where we will be showing the new **JCF Digital** - the newest & most technologically advanced product in our line up to date. In the column on the right I have suggested an idea whereby you might like to secure your own appointment time to see the **JCF Digital** at a time that suits you. It seems it's the instrument that everyone wants to see at the moment, such has been the demand created since its launch.

Anyway, that's all for now but I hope we can continue the dialogue in Venice.

We look forward to seeing you there.

If we can assist in any way or if you would like to make a specific appointment with any member of the Optimec team please give us a call on +44 (0)1684 892859 or e-mail me direct on crichards@optimec.com

Colin Richards
Operations Director

about make sure you come by the booth. Have some lenses from your own production with you? Great, bring them along. Once again we are anticipating a very busy show so to avoid disappointment [e-mail us here](#) and we'll organise a demo time to suit you.

Of course the **JCF Digital** is not the only product in our range so if you would like information about any of our other instruments the Optimec booth is the place to head for.

So use the remaining time wisely...registration is still open, hotel rooms can still be had and Venice...well, Venice is just as great as it always was. I hope we see you there.

If you would like to know more give us a call on +44 (0)1684 892859 or e-mail me direct on crichards@optimec.com



Optimec Limited

The Haysfield Spring Lane North Malvern Worcestershire WR14 1GF
t +44 (0)1684 892859 f +44 (0)1684 893037 e enquiries@optimec.com

www.optimec.com

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United Kingdom

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