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Hi all, I imagine that you'll be reading this just as the calendar has turned over to a new year.....so, in that case let me be one of the first to wish you a happy, healthy and prosperous one.

I am actually writing this in the run up to the start of the holiday season and the end of what has been a particularly busy and successful year here at Optimec. However, innovation is a continuing requirement and following my last newsletter where we introduced you to some capabilities of our new technology, and I am delighted to continue the story here.

This newsletter will officially introduce you to the **JCF Digital** - the newest & most technologically advanced product in our line up to date. Needless to say we are very excited about all things **JCF Digital** and the instrument is set to establish a new reference standard when it comes to the

Optimec JCF Digital A New Standard For The New Year



It's here...in fact, several of them are here. I refer of course to the **JCF Digital** - the newest addition to the Optimec product range and probably the most eagerly awaited development in soft lens metrology for a very long time indeed. Without doubt the best way to understand just what the new **JCF Digital** technology would mean to your manufacturing is for you to try it for yourself. That's why, as you can read below, we're taking part in a number of high profile congresses and exhibitions over the coming months. These events will give you a chance to get *hands on* with the **JCF Digital** and experience what a radical leap forward it represents. Imagine what it might mean to be able to measure Centre Thickness to +/- 0.005mm....and to be able to have confidence in that dimension knowing that it is achieved by a non-contact/non-compression method in saline.

Imagine having similar confidence in measuring BCOR and Diameters too, and imagine what it would mean to

measurement of hydrated soft lenses. The digital technology has the potential to positively impact the production process in all soft lens labs.

It seems that just as we complete one season of exhibitions and trade shows then another commences! The Optimec Shipping Crates are just back with us now before being re-packed, labelled and loaded to go off to their next destination. See if your itinerary matches with ours and take the opportunity to get *up close and personal* with the latest product in the Optimec range.

I'll be in touch again very soon

Colin Richards
Operations Director

know that your results will remain consistent and reproducible regardless of factors such as operator change.

Imagine no more....**JCF Digital** provides all this and more...too much to cover in a short news item like this. My suggestion? Get in touch and make arrangements for a personal demonstration at one of the upcoming events. Can't make any of those events? Don't worry..E-mail or call us and we'll find a way to put you and a **JCF Digital** together.

If you would like to know more give us a call on +44 (0)1684 892859 or e-mail me direct on crichards@optimec.com

Optimec JCF Digital Even More Attractive



If you manufacture soft lenses then the chances are you'll know Optimec. It's also highly likely that you'll have some of our instruments and one or more of those instruments is likely to be a JCF.

With the launch of the new **JCF Digital** your old JCF just went up in value! That's right...for a limited time only...and we do mean limited, we'll be offering *never to be repeated* trade in prices for old JCF's against the purchase of a new **JCF Digital**. Never again will it make so much sense to upgrade to digital with Optimec.

If this limited time offer is of interest to you (and why wouldn't't it be?) give us a call on +44 (0)1684 892859 or e-mail me direct on crichards@optimec.com

Optimec JCF Digital Coming To An Event Near You?



The cases are packed and the flights are booked (well, almost) and we're all set to be taking a bow with the new **JCF Digital** at the following events. Demand to get a chance to use the new instrument will be high so we recommend that you contact us to make an appointment. You won't regret it!

GSLs, Las Vegas, USA 22nd – 25th January 2015

OC 15, Valencia, Spain 7th – 8th March 2015

EFCLIN, Venice, Italy 7th – 9th May 2015

*If you would like to make an appointment to see the new **JCF Digital** give us a call on +44 (0)1684 892859 or e-mail me direct on crichards@optimec.com*



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